



Store Location

975 North Shore Drive
Lake Bluff, IL 60044
847.615.2700



Julie Rhododendron

Rhododendron 'Julie'

Height: 19 feet

Spread: 20 feet

Sunlight: ☉ ●

Hardiness Zone: 5

Description:

A stunning, large growing variety with amazing hot pink blooms accented with contrasting burgundy spots; an unusual showy accent plant; absolutely must have well-drained, highly acidic and organic soil, use plenty of peat moss when planting

Ornamental Features

Julie Rhododendron is covered in stunning clusters of lightly-scented hot pink trumpet-shaped flowers with burgundy spots at the ends of the branches in mid spring. It has dark green evergreen foliage. The glossy narrow leaves remain dark green throughout the winter.

Landscape Attributes

Julie Rhododendron is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Julie Rhododendron is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



Julie Rhododendron flowers
Photo courtesy of NetPS Plant Finder



Julie Rhododendron in bloom
Photo courtesy of NetPS Plant Finder



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Planting & Growing

Julie Rhododendron will grow to be about 19 feet tall at maturity, with a spread of 20 feet. It tends to be a little leggy, with a typical clearance of 2 feet from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.